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FOR IMMEDIATE RELEASE

The Youth Fair to Host World's Largest Commercial Hot Dog

Juicy's™ Foods Poised to Set New Guinness World Record

MIAMI, FL – March 4, 2014 – As part of its extensive list of new attractions this year, The Miami-Dade County Youth Fair & Exposition is featuring new food vendor, Juicy's™, the leader in outdoor dining and special event food concessions. **Juicy's™ will roll into the fair grounds in a 100-foot, 27-ton tractor-trailer named the "Outlaw Grill." With a cooking area 22-feet long and 6-feet wide, The Outlaw Grill is the world's largest mobile outdoor grill capable of cooking 1,000 foods simultaneously. On Friday, March 21, 2014, from 5-8 p.m. it will attempt to make the largest commercial hot dog in a competition that's sure to mesmerize hungry audiences.**

The goal weight for this hot dog is 50 lbs. It is expected that the preparation of the World's Largest Commercial Hot Dog will take 5 lbs. of ketchup, 5 lbs. of mustard, 8 lbs. of relish, 5 lbs. of onions and an 8 lb. hot dog bun. The casing for the hot dog has been custom made for this event. Once all the ingredients are placed on the hot dog, it will be transported by fork lift and weighed on an industrial scale. Once weighed, the hot dog will be cut up in individual serving sizes and will be served to fairgoers for \$1.00 a plate to benefit The Youth Fair's Scholarship Fund. In 2014, the Youth Fair's Scholarship Fund will award \$100,000 in academic scholarships.

Other food items that are available at the Outlaw Grill will be: Giant western sausage, Jalapeño and cheese sausage, Texas sized turkey legs, Pulled pork sandwich, Cowabunga sausage on a stick, Onion rings and Outlaw burgers.

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Eight witnesses will be present to certify that the process was conducted according to requirements. These will include South Florida personalities and community leaders.

“I know that our guests will be absolutely amazed when they see the “Outlaw Grill. It is massive and something we have never to date had as a part of The Youth Fair”, said Bob Hohenstein, President and Chief Executive Officer. “And we look forward to working with Juicy’s and its team to create the world’s largest commercially available hot dog, having a lot of fun in the process while at the same time raising funds for our Youth Fair Scholarship Fund.”

Since 2011, Juicy’s currently holds the Guinness Book World Record for the largest hamburger commercially available, which weights 777 lbs. It is available on the menu for \$5,000 and is available for ordering with 48 hours notice for preparation time.

“Only at Juicy’s Outlaw Grill can you order a 700 lb. hamburger and a 70 lb. hot dog. The world’s biggest grill serves up the world’s biggest food. At Juicy’s, we have your hunger covered!”, said Brett Enright, Founder and CEO.

About Juicy’s™

From a mere one person corn dog stand in 1984, Juicys™ has grown to be the leader in outdoor dining and special event food concessions. Originally, founded as Brett's Blue Ribbon Foods, Juicys™ and the Juicys™ management team has enjoyed serving customers around the United States. Hard work coupled with a commitment to great service proved to be a successful formula, for which Juicys™ was voted the youngest independent concessionaire in the Western United States and was profiled in Amusement Business magazine. Juicy’s Outlaw Grill is completely self-contained with hot and cold running water, clean-up sink, refrigeration unit, and 10 kilowatt on-board generator. At 20 over feet high, weighing 27 tons and covering nearly 100 feet of turf this massive piece of equipment becomes a true attraction at any event.

About The Miami-Dade County Fair & Exposition

The Miami-Dade County Fair & Exposition, known for generations as The Youth Fair, is a state of Florida chartered, private not-for-profit organization that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade County students and is dedicated to supporting education, showcasing youth achievement and promoting South Florida agriculture. The Youth Fair will take place this spring, March 13-30, 2014. For more information, please visit www.fairexpo.com or call (305) 223-7060.

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